

Where There's
Change, There's
Opportunity:
**REFRAMING YOUR
IP PROGRAM**

PROGRAM AGENDA | All Times Listed in Central Standard Time (CST)

8:00 a.m. – 8:45 a.m.

Registration and Breakfast

8:45 a.m. – 9:00 a.m.

Welcome and Opening Remarks

FOLEY PRESENTER:

- **Jonathan Moskin**, Partner, Intellectual Property Litigation Practice

9:00 a.m. – 10:00 a.m.

The Shifting IP Litigation Landscape: Disruptive Cases and Navigating Trials Post-COVID | This panel will review recent U.S. Supreme Court and other precedential decisions as well as contemplate current litigation trends, including navigating remotetrial and other proceedings, privacy concerns related to potential employee intellectual property theft, and more.

PANELISTS:

- **Jennifer Burdman**, Vice President, Head of Intellectual Property, **Valo Health**
- **Tanuja Garde**, Vice President and Chief Intellectual Property, Licensing and Digital Counsel, **Raytheon Technologies Corporation**
- **Melissa Smith**, Senior Intellectual Property Counsel, **SmileDirectClub**
- **Joel Van Winkle**, Chief IP Counsel, **BISSELL**

FOLEY MODERATOR & FACILITATOR:

- **Liane Peterson**, Partner, Intellectual Property Litigation Practice
- **Brad Roush**, Senior Counsel, Intellectual Property Litigation Practice

10:00 a.m. – 11:15 a.m.

Inclusive Practices: Increasing Diversity, Equity, and Inclusion in IP | As businesses and organizations look to renew their focus on corporate responsibility following the landmark events of the past year, diversity, equity, and inclusion (DEI) is playing a heightened role in recruiting and retaining top talent. Panelists will share what they are doing in-house to promote a more diverse and inclusive IP workplace, their thoughts on proposed changes to patent bar admission requirements, and ideas on what more the legal community can do to address disparities within IP and introduce more diverse candidates to the field.

PANELISTS:

- **Jennifer Arasimowicz**, General Counsel and Corporate Secretary, **8minute Solar Energy**
- **Nadeem Bridi**, Chief Intellectual Property Counsel, Life Sciences Tools, **DH Life Sciences, LLC**, a **Danaher Corporation** Subsidiary
- **Dale Davis**, Chief Patent Counsel and Assistant General Counsel, **Cummins Inc.**
- **Joy Monahan**, Associate Director, Legal Diversity and Outside Counsel Programs, **AbbVie Inc.**
- **Kenneth Oh**, Associate Vice President, Privacy and Intellectual Property, **TracFone Wireless, Inc.**

FOLEY MODERATOR & FACILITATOR:

- **Shabbi Khan**, Partner, Electronics IP Practice
- **Nikhil Pradhan**, Associate, Mechanical & Electromechanical Technologies IP Practice

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11:15 a.m. – 11:30 a.m.

Break

11:30 a.m. – 12:30 p.m.

From Cannabis and Crypto to Alternative Energy and Vaccines: Hot Topics in Patenting Emerging Technologies | This panel will explore new trends and frontiers in innovation, as well as the state of patent procurement and protection within popular technology areas, including genomic and cellular medicine for vaccines and other therapeutics; cannabis, hemp, and CBD-based products; renewable energy, sustainable materials, and natural products; and blockchain and non-fungible tokens.

PANELISTS:

- **Jhan Lennon**, Senior Vice President and General Counsel, **Baccus Global LLC**
- **Jacob Moore**, Intellectual Property Counsel, **Moderna Therapeutics**
- **Photon Rao**, Vice President Legal Affairs and Chief Patent Counsel, **Lygos, Inc.**
- **Steve Zelinger**, Founding General Counsel, **Hyperloop Transportation Technologies** | Acting General Counsel, **Flux Financial, Inc.**

FOLEY MODERATOR & FACILITATOR:

- **Michael Dubner**, Partner, Mechanical & Electromechanical Technologies IP Practice
- **David Britton**, Associate, Mechanical & Electromechanical Technologies IP Practice

12:30 p.m. – 1:15 p.m.

Networking Lunch

1:15 p.m. – 2:30 p.m.

General Counsel Speak: Perspectives on the New Normal | In this recurring panel, experienced general counsel will discuss how the pandemic has affected their in-house teams and legal priorities, what other changes to innovation and key asset protection they anticipate coming down the pipe, and how they have responded or are planning to respond.

PANELISTS:

- **Stacey McGuire**, General Counsel, **Pelican Products, Inc.**
- **Ronak Ray**, Senior Vice President, General Counsel, and Corporate Secretary, **Pantheon Systems, Inc.**
- **Jackie Rice**, General Counsel and Corporate Secretary, **MillerKnoll** (Formerly Herman Miller, Inc.)

FOLEY MODERATOR & FACILITATOR:

- **Sunit Talapatra**, Partner, Chemical, Biotechnology & Pharmaceutical IP Practice
- **Jason Mock**, Senior Counsel, Chemical, Biotechnology & Pharmaceutical IP Practice

2:30 p.m. – 3:30 p.m.

The Times They Are A-Changin': What It Means for Your Brand | The past year has led to significant shifts for many companies in what products and services they manufacture and sell, as well as how they respond to increasing demands from socially conscious consumers — some stayed the course and continued promoting their existing brands while others made the push to rebrand altogether. This panel will examine how some companies are approaching the prospect of rebranding to reinvent, evolve, and align with their competitors, customers, and changing times, and what it means for their enterprise IP strategies.

PANELISTS:

- **Leslie Liang**, Vice President, Legal, **Helix OpCo, LLC**
- **Julie McGinnis**, Corporate Counsel, Trademarks, **Harley-Davidson Motor Company**
- **Stacy Raphael Stewart**, Associate General Counsel - IP and Brand Protection, **Coty Inc.**
- **Roxana Sullivan**, Lead Trademark Counsel, **Galderma Holding SA**
- **Steve Vaskov**, Vice President and Corporate Counsel, **Motion Picture Association, Inc.**

FOLEY MODERATOR & FACILITATOR:

- **Katherine Califa**, Partner, Trademark, Copyright & Advertising Practice
- **Cassidy Grunninger**, Associate, Trademark, Copyright & Advertising Practice

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3:30 p.m. – 3:45 p.m.

Break

3:45 p.m. – 5:00 p.m.

Views from the Bench | Among the best-received panels annually, seasoned U.S. District Court judges will deliver a broad view of the ever-changing IP rules and doctrines landscape as well as exchange knowledgeable perspectives on other legal trends and practice tips.

PANELISTS:

- **Hon. Pamela K. Chen**, District Judge, **Eastern District of New York**
- **Hon. Rebecca R. Palmeyer**, Chief Judge, **Northern District of Illinois**
- **Hon. Suzanne H. Segal (Ret.)**, Chief Magistrate Judge, **Central District of California**

FOLEY MODERATOR & FACILITATOR:

- **Laura Ganoza**, Partner, Intellectual Property Litigation Practice
- **Tiffany Sung**, Associate, Intellectual Property Litigation Practice

5:00 p.m. – 6:00 p.m.

Closing Remarks and Reception

FOLEY PRESENTER:

- **Mark Kassel**, Partner, Chemical, Biotechnology & Pharmaceutical IP Practice

CONFERENCE LOCATION

All 2021 IP Conference programming and related activities will take place in downtown Chicago on Level Three of the [LondonHouse Chicago Hotel](#) located at:

85 East Wacker Drive at North Michigan Avenue
Chicago, IL, 60601

[Click here](#) for Google Map directions.

