

Alicia Schweitzer

Dir, Public Affairs

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Alicia Schweitzer is a public affairs director with Foley & Lardner LLP. She has an extensive career in public affairs and shaping perception in both the public and private sectors.

Prior to joining Foley, Alicia served as a policy advisor for the Wisconsin State Assembly Speaker where she researched, drafted, and advised him and select members of the Wisconsin State Assembly on policy initiatives, administrative rules, and the legislative process. In the past, she has advised on and drafted talking points, media responses, and constituent outreach for legislators. Alicia has also successfully managed winning campaigns for two members of the current Wisconsin State Assembly.

Alicia previously served as a government affairs and communications associate for a Wisconsin lobbying and public affairs firm focused on political and public policy. In this role, she acted as a lead lobbyist identifying relevant policy and working to develop and implement strategies and tactics to achieve effective outcomes for clients while maintaining working relationships with members of the legislature, their staff, and the administration. She was responsible for drafting, reviewing, and distributing communications such as testimony, white papers, bill analysis, newsletters, and articles to clients and state staff.

In addition, Alicia serves as a paralegal in the Wisconsin Air National Guard. Currently, she is the Law Office Superintendent at the 115th FW; managing the legal office as well as providing direct assistance to the Staff Judge Advocate and base commanders. In this role, she promotes legal standards while drafting vital documents and communications, including wills, powers of attorney, legal opinions, training tools, and newsletters. She also processes military justice, including victim and witness interviews, legal research, and case preparation.

Sectors

- [Energy](#)
- [Innovative Technology](#)

Practice Areas

- [Government Solutions](#)
- [Wisconsin Government Solutions](#)

Education

- Community College of the Air Force (Present)
 - Paralegal Studies
- University of Wisconsin Madison (2014)
 - Wisconsin Assembly Legislative Course in Public Affairs
- University of Wisconsin Milwaukee (B.A., 2009)